

TODD DAVID BAKER

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PRODUCER

FEATURED PROJECTS

- **Livestream Producer:** "Global Citizen Festival" (Global Citizen, 9/2018 & 8/2019 – 10/2019) [GCF Video Sample](#)
- **Segment Producer:** Grammy Awards – "Red Carpet Live!" (CBS – AEG Ehrlich Ventures, 1/2018) [Video Sample](#)
- **Co-Executive Producer:** "Escaping Alaska" (TLC – Hot Snakes Media, 2014) [Escaping Alaska - Video Sample](#)
- **Freelance Field Producer** – "Attack of the Show" (G4TV, 9/2009 – 10/2010) [Attack of the Show Video Sample](#)

SKILLS AND MEMBERSHIPS

- Proficient on several digital video cameras, DJI Mavic Air (drone videography), audio recording (owns Sennheiser wireless mic, Tascam mixer and a Focusrite 2i2), lighting (owns Arri four-light Softbank kit), Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Firefly), Avid Media Composer, iNews, SnappyTV, and Xpression software;
- Microsoft Office (Word, Excel, etc.), Google Drive, Google Analytics, SEO implementation, Dropbox, AP Style, Airtable, Slack, Frame.IO, Wrike, GroupMe, Unity Intercom, WhatsApp, Descript, Iconik, and Sora;
- Social media skills include YouTube channel management, Instagram, Snapchat, Facebook, and Twitter;
- Member of the Producers Guild of America and The Academy of Television Arts & Sciences;
- Volunteer firefighter with the Dix Hills Fire Department – Dix Hills, NY – 2008 – present.

PROFESSIONAL EXPERIENCE

"Oz" (Appian Way Productions and CreativeChaos vmg)

Associate Producer

September 2025 – Present

Documentary on the making of MGM's "The Wizard of Oz." Executive produced by Martin Scorsese and Leonardo DiCaprio. Directed by Tom Donahue. Responsible for all acquired material, as well as setting in motion re-crees and talking-head interviews.

"This Dreamer Cometh" (T.H.E.M.E. Entertainment and TOSOS)

June 2025 – Present

Producer

Discovered, developed, and produced the first stage play written by Lanford Wilson, previously unproduced and unpublished.

Charter Communications

February 2023 – April 2025

Freelance Producer

Involved in various aspects of live and taped projects for internal consumption across all Charter-owned Spectrum offices. Various assignments include producing, Xpression operation and programming, audio, camera, and lighting. Saved the company tens of thousands of dollars by utilizing AI-generated non-actor-related B-roll.

Meredith Corporation

January 2021 – September 2021

Senior Producer

Producer of premium digital, editorial, branded, and social video for the Martha Stewart Living and Better Homes & Gardens brands.

- Developed and executed hundreds of short-, mid-, and long-form videos with brand experts, advertiser-sponsored videos, as well as various influencers and talent.
- Updated and streamlined production flow, saving tens of thousands of dollars in annual production costs.

Caffeine TV

June 2020

Field Producer

Produced an hour and a half two-camera live shot for Caffeine TV's 30th-anniversary livestream special of the album "Let the Rhythm Hit 'Em" by the rap group Eric B. and Rakim.

- At the beginning of the pandemic, without satellite truck availability, created web workaround to get our video to the network.
- Established the network's first workplace COVID-19 guidelines to ensure the safety of crew and talent.

"Global Citizen Festival" (Global Citizen)

September 2018 & August 2019 – October 2019

Livestream Producer

Livestream for Global Citizen Festivals (2018 and 2019), featuring Janet Jackson, The Weeknd, Cardi B, Shawn Mendes, and more.

- Implemented the use of the YouTube Giving tool and paved the way for use of YouTube's Merch Shelf for the next event.
- Maximized YouTube audience engagement on the stream's 72-hour replay as well as the show's VOD clips.
- The 2018 show garnered 10 million individual views and 14 million in the subsequent year.

"Grammy Awards (Pre-Show): Red Carpet Live!" (CBS – AEG Ehrlich Ventures)

January 2018

Segment Producer

Produced Nancy O'Dell and Kevin Frasier's live and taped interview segments. Utilized knowledge of multiple music genres, artists, pop culture, and current events in compiling research and pre-interviews for this live pre-Grammy Awards telecast.

Good Baker Productions**September 2012 – December 2017****Co-Owner**

Full-service television production company. Led a diverse slate of programming initiatives across a broad range of formats and genres with a focus on unscripted non-fiction programming. Projects included, but not limited to, the following:

- **Creator/Executive Producer/Editor - "Big Meals, Small Places"** (Digital – Maker Studios, 2014 – 2017)
In partnership with Maker Studios for distribution on platforms including MSN, AOL On, YouTube, Amazon Prime, Canal+, Spotify, SlingTV, etc.
- **Co-Creator / Co-Executive Producer - "Escaping Alaska"** (TLC, June 2010 – October 2014)
Developed this non-scripted, six-episode series. Secured collaborative partnership with Hot Snakes Media.
- **Development Producer – Multiple Shows – Multiple Production Companies (June 2014 – April 2016)**
 - "Extreme Selfies" – Hot Snakes/Good Baker – Adventure/Travel with war photographer, Lee Thompson. Presentation reel commissioned by the Travel Channel.
 - "Cash for Homes" – Hot Snakes/Good Baker – Renovation show.
 - "Raise the Roof" – MY Entertainment/Good Baker – Renovation/design presentation reel for HGTV.
- **Executive Producer - Social Media Projects (September – November 2012)**
 - "Spirits and Hops with Richard Christy" – Break.com – Series on craft beer in New York City.
 - Online series focused on New York's best and least known microbrew bars.
 - "Celebrity Checkup" – Mademan.com – PSA for Movember.com hosted by Sal Governale and Richard Christy.
 - Online public service announcement heightening awareness of prostate cancer screening.

"The Breakfast Club" (Revolt TV)**February - December 2014****Producer**

Live daily-televised version of the nation's top-rated urban radio show. Helped to implement the "Howard Stern Model" of radio to the television production model.

"Howard Stern on Demand" (Howard TV – SVOD)**March 2010 – October 2013****Producer/Editor**

Produced almost 300 episodes of the televised version of Howard Stern's radio show. Same day turnaround for each.

"Wicked Attraction" (Investigation Discovery / M2 Pictures)**March 2010 – May 2010****Writer**

Weekly documentary series on murders committed by couples. Wrote a one-hour episode that included actor re-creations.

- "Attack of the Show (G4TV) – Series, entertainment news - talk show. 60 min. – Field Producer
- "The Big Idea with Donny Deutsch" (CNBC) – Series, entrepreneurial talk show. 60 min. – Producer
- "Built for Speed (MTV) – Pilot, docu-follow 60 min. – Co-Executive Producer/Creator
- "Honey We're Killing the Kids" (BBC America) – Series, season 1, 13 episodes, docu-follow series 60 min. – Producer
- "Wife Swap" (ABC) – Series, season 4, docu-follow series 60 min. – Director
- "The Wonder Pets" (Nick, Jr. / Little Airplane) - Series, season 2, 13 episodes, scripted animation 30 min. – Associate Producer
- "Guts + Bolts" (The History Channel / HTV) - Series, season 1, non-fiction, 30 min. – Producer
- "No Access: High Rollers" (The Travel Channel / The Kanter/Brownlee Company) Special, non-fiction, 60 min. – Writer
- "The Nick Cannon Show" (Nickelodeon / Tollin Robbins Productions) - Series, season 1, 13 episodes, unscripted, 30 min. – Coordinating Field Producer
- "The Voyage to Atlantis: The Lost Empire" (ABC / Brad Lachman Productions) - Special, non-fiction, 60 min. – Associate Producer
- "Inside Stuff" (NBC / Bella Entertainment for NBA Entertainment) - Series, non-fiction, 30 min. – Field Producer
- "Route 66: Main Street America" (TLC / Conspiracy Theory Productions) - Special, non-fiction, 60 min. – Supervising Producer
- "Arnold Schwarzenegger: Hollywood Hero" (TLC / Conspiracy Theory Productions) – Special, non-fiction, 60 min. – Producer, Director, Writer
- "Famous Families" (Fox Family Channel / Van Ness Films) - Series, season 1, 3 episodes, non-fiction, 60 min. – Associate Producer
- "Biography" – (A&E) - Series, season 10, 3 episodes, non-fiction, 60 min. – Researcher
- "Home Team with Terry Bradshaw" (Syndicated / C3) - Syndicated strip, talk, 60 min. – Head of Research
- "Men of Means" (Todd Baker-Tom Donahue Productions / Buena Vista Distribution) – Feature film – Co-Executive Producer
- "John Woo's Once a Thief" (Fox / USA Network / NDG Productions) – Series, season 1, scripted, 60 min. – Director of Development
- "Shock Treatment" (CBS / NDG Productions) – Pilot, scripted, 60 min. – Manager of Development
- "SFW" (A&E Films) – Feature film
- "Loveline" – (Remote Productions / MTV) – Pilots, talk, 60 min. – Writer, Researcher
- "The Real World" (MTV / Bunim-Murray Productions) - Series, seasons 1 & 2, non-fiction, 60 min. – Production Coordinator
- "The Dennis Miller Show" (Tribune / Brillstein Grey Entertainment / AEG Ehrlich Ventures) – Syndicated strip, talk, 60 min. – Production Coordinator
- "James Brown Living in America" (SVOD - AEG Ehrlich Ventures) – Pay-per-view special
- "7th Annual Soap Opera Awards" (ABC / Dick Clark Productions) – Special
- "Super Bloopers and Practical Jokes" (NBC / Dick Clark Productions) – Series, season 6, 60 min.

EDUCATION**Master of Science**

Columbia University, Graduate School of Journalism

Broadcast journalism concentration. Covered national politics and general news for multiplatform pieces on two campus news websites. Wrote a story for a political reporting course, which The Huffington Post published.